

Grand Nordic Spring 2025 Meeting – April 8, 2025

Attendance: Lisa Bornfriend, Karen Cross, Tony Heisler, Diana Lynn Rau, Greg Finnoff, Charlie Rau, Kathy Jamison, Dan Scott, Christine Lee, Dan Jamison (Zoom), Ross Williams (Winter Park Competition Center) (Zoom), Chris Michalowski (Zoom) : Guests: Luca Archie, Tim Archie

The meeting began at 6:34 p.m. at Diana Lynn Rau's house.

The first order of business was a presentation of a \$350 Scholarship check to Luca Archie for expenses at the Junior National competition.

Luca made a short speech thanking Grand Nordic for the check and speaking about her x-c skiing goal – to ski at the Olympic games.

She joined the Boulder Junior Team so that she could participate in races and get help in waxing her skis. She answered questions posed by the Nordic Club members.

Christine Lee (Secretary) - MINUTES from the pre-Swap meeting of September 26, 2024 were APPROVED. MINUTES from the GN ANNUAL MEMBER MEETING at the Swap (Oct. 19, 2024) were APPROVED. A slate of nominees that was presented at that annual member meeting was presented and voted on.

Tony Heisler – (Treasurer) – Grand Nordic did well overall. Ski Grand Nordic financials were down but the grant it received covered the loss. The race series made a \$15,792 profit for our club. ** Greg Finnoff asked for a restating of the reason for the racing series. The RACE SERIES FUNDS SUPPORT GRAND COUNTY YOUTH NORDIC PROGRAMS**

Diana reminded everyone that the end of April was our season's end.

Also that the Scholarship Fund of \$5,000 had \$1,000 in donations added to it.

A MOTION was made by Christine Lee, seconded by Dan Scott to APPROVE THE FINANCIAL REPORT. All voted to approve.

Diana R. asked for verification of how many board members are voting members. She suggested checking last year's minutes. There was some discussion that perhaps we should change the by-laws to the number of voting members we wanted instead.

A MOTION WAS MADE TO CHANGE THE BY-LAWS TO READ: up to 13 VOTING MEMBERS.

(Motion made by Christine Lee, seconded by Dan Scott).

All voted aye. The MOTION CARRIED. (SEE ATTACHMENT).

Ross Williams said that he would be a rep for the Comp Center and not a voting member.

A discussion followed about Chris Michalowski being added to the Board as Community Liaison. MOTION MADE TO NOMINATE CHRIS MICHALOWSKI TO THE GRAND NORDIC BOARD. All voted aye. MOTION CARRIED. (Motion made by Dan Scott, seconded by Kathy Jamison).

Chris Michalowski suggested that the KIDS Program have an additional Nordic program for older kids, perhaps a 10 week structured program. Such a program to be discussed later.

OLD BUSINESS –

SWAP – Diana reported that it went well. The 2025 SWAP date was set for Saturday, Oct. 25 (first choice) or Saturday, Oct. 18 (second choice). A discussion of the time (10-2 or 10-3) will be settled later. A reminder :check on food truck for the event.

RACE SERIES – Greg Finnoff – The series went from 6-8 events. Timers were paid but most of the work was done by Cheryl Allen and other volunteers. Greg said that his strong point was putting on these events but a weak point was the marketing of these events. Greg's proposal was that we hire a marketing person/coordinator. This person would coordinate with SMR, DTR, etc. The Race Series made a profit of almost \$16,000 and we should reinvest some of this money for marketing.

FREE LESSONS – Diana R – Good participation. Great instructors.

KIDS PROGRAM – Diana R. – Went well.

RANCH TO RANCH - Diana R. - Good participation. The pros and cons of one date or two day were discussed. Pros – we make more money and the course is already set. Cons – more work for the venues and volunteers. Taxing our volunteers.

After some discussion a MOTION was made by Dan Scott, seconded by Kathy Jamison TO CHANGE THE TREK TO ONE DAY (Saturday) this year and see the result. THE MOTION PASSED.

SCHOLARSHIP – Kathy Jamison –Discussions. Should kids getting scholarships have to help at Ranch to Ranch or other events or be “encouraged” to volunteer. A question was raised - are the scholarships to be only for kids that live in Grand County – what if they just train here. There was also a discussion of the timing of giving scholarships – beginning of the season or later? May 1 is the opening of the scholarship program. Should the wording of the scholarship program requirements be changed to reflect some of the questions under discussion. Kathy suggested that she will look at the wording and follow up with emails for the final decision. There was also a long discussion of what to do if the budget of \$5,000 for the season is not wholly used. Tony suggested that we not roll over and only keep our budget of \$5,000. Greg suggested that we use the remainder for youth programs (uniforms, equipment, etc.).

The consensus was : not to accrue unused funds into the scholarship fund but to make any leftover funds available for youth and other programs. The budget of \$5000 is the yearly allocation from Club funds (not including donations designated for scholarships).

MERCHANDISE: Karen Cross – Our goal is not to make money but to advertise our club. If we break even that's okay.

SKI GRAND NORDIC – Lisa Bornfriend – We got a \$16,315 grant which we spent on advertising in many magazines, Facebook, etc.

PURCHASES – Diana R. – New printer and snow fence (SMR)

X-C GEAR TESTING – Went well.

REPORT FROM GRANBY RANCH – Saw significant growth in the Nordic trail system. Multiple instructors got PSIA Nordic certificates. Nordic lessons launched. R2R Event – new route was a major improvement. Positive feedback on this new route. Grand Nordic Race at Golf Course – event ran smoothly. A standout year.

NEW BUSINESS – Diana R.

Thursday in the Park – In August

Donation to Biathlon/American X-C Skier – Diana L Rau asked that we donate some money for these two causes. Discussion followed.

Christine Lee made a MOTION TO DONATE \$1,000 TO THE BIATHLON CLUB AND \$500 TO AMERICAN X-C Skier (seconded by Tony Heisler).

The MOTION PASSED.

- KFFR: We started a daily Nordic report this year and it was very successful. Each Nordic center or local trails area had one day a week to submit a 1-minute Nordic report so that each day aired a different Nordic report on KFFR. Sue did DTR, Jeff at SMR did SMR, Diana Lynn did HTA, Gabby at GR did theirs, and Mike Turner did Grand Lake and the Winter Park end of the valley. Topics included trail conditions, upcoming races, event promotions, weather conditions, etc. The Nordic report aired in the morning and could be replayed later in the day by local DJ's or on demand online. We've been asked to do it again next year.

- Grand Foundation grant: need to update the board of directions and budget numbers and then we'll be ready to submit a grant for 2025-2026 to cover advertising expenses of Free lessons.

- Grand Nordic equipment: items we lend out for events need to come back clean. We had an issue with coolers coming back from the Latigo race that were so filthy it took a 2-day soak to clean.

- Coaches clinic: want to do it at DTR but need to ask them to commit to a specific date and give them a deadline or else we should have it at SMR.

- Diana Lynn needs help at the office. Can we hire an assistant/part-time position? She estimates the need would be around 4-5 hours a week, October through February/March. We should see if Grand Foundation has a program or grant to cover that cost or see if we can get an intern.

- Dan Scott motions to adjourn the meeting. Lisa 2nds the motion. Meeting ends around 9:45pm

Christine Lee, Secretary
(also Lisa Bornfriend)

ATTACHMENT:

2025 BOARD OF DIRECTORS (Voting members)

President: Diana Lynn Rau

Vice President: vacant

Secretary: Christine Lee

Treasurer: Tony Heisler

Membership Coordinator: Al Rothenbach

Publicity: Lisa Bornfriend

Media and Grants: Terri Rylander

School Teams: Dan Scott (Head Coach)

Dan "Jamo" Jamison (Asst. Coach)

Scholarships: Kathy Jamison

Sales and Marketing website: Sue French-Smith

Kids Programs: Diana Lynn Rau

Partners Liaison: Chris Michalowski

Non-voting members:

Charlie Rau

Stephen Lee

Ross Williams (Winter Park Comp Center rep)

Greg Finnoff (SGN Race Series Coordinator)

Karen Cross (Merchandise)

Mark Birdseye (CO adaptive)

Jeff Paulson (SMR)

Marie Ange (DTR)

Brent Skoryi (CO Biathlon)