

Grand Nordic April 23, 2024 Board Meeting

Attendees: Kathy Jamison (Board Member/Scholarships), Dan Jamison, (Board Member/High School & Middle School Rep), Lisa Bornfriend (Board Member/Promotion & Media), Anthony Heisler (Board Member/Treasurer), Diana Lynn Rau (President), Charlie Rau (Advisor), Dan Scott (Board Member/Coach), Greg Finnoff (Nordic Masters Group), Christine Lee (Board Member/Secretary), Terry Rylander -via Zoom (Board Member/Media & Grants)

Meeting began at 6:30 p.m. The minutes from the last regular board meeting on September 19, 2023 were summarized by Secretary Christine Lee. MOTION was made to approve the minutes by Dan J. seconded by Lisa B. All voted aye.

MEMBERSHIP REPORT – Sent by Al Rothenbach. 167 memberships, 317 members. Last year: 154 memberships, 316 members. Current email list is 1299.

TREASURER’S REPORT – Tony H. Net income - \$13,500. Race series broke even (\$11,000). Currently we have \$41,000 in our bank account.

Greg Finnoff reported on the Race series financials. Entry fees - \$33,600. Venue expenses \$32,000. The Y got \$22,000.

Costs included a charge of \$29.00 per person (Y). Because of the cancellation and date change for the skate race at Granby Ranch there was a second charge.

Bibs were \$13.00 per person – 300 bibs – cost \$4800.

Chips \$2,000

These are reusable bibs and chips so the race series will not have to pay for them next year.

Glasses, medals and blankets, etc.

Total charges for expenses around \$9,000.00

Greg said that next year expenses should go down. He also wants to grow the events. Dan J. agreed that with more marketing this race series has the potential to leap forward. Advertise outside of Grand County. Maybe bring back the Governor's Cup Race.

The Series is trying to get a title sponsor and to give out cash prizes.

PRESIDENT'S REPORT – Old Business –Diana Lynn Rau –

INSURANCE – Probably around \$900. MOTION MADE TO APPROVE THE EXPENSE OF AROUND \$900. All agreed.

Bruce Manske is going to apply for at least one reservation for High Note Thursdays for Grand Nordic. Include COLORADO ADVENTURE GUIDES for this event.

SWAP – Did well – net \$2800.

Next year the Swap will be on Saturday, Oct. 19, 2024 at the Y.

FREE LESSONS – Dec. 15 and Jan 12 at the Y. (There will be a coaches clinic at Devil's Thumb in December).

CLASSIC RACE – Jan. 11, 2025 at the Y.

A discussion followed regarding the RANCH TO RANCH trek. Should it still be held in two days or just one. There might be a problem with not enough volunteers. Diana countered that we should be able to have enough people to help. Diana will meet with Granby Ranch to go over details later on this summer.

ADAPTIVE TRAINING – She has not heard from Mark Birdseye about this. Maybe in August.

COLORADO ADVENTURE GUIDES – Written report from them. The CAG did many classes, etc. in Grand County this season. Wrote that they got great exposure from Grand Nordic for their classes and workshops. They believe that they got an excellent deal with their bronze membership and will do it again next year. Great partnership with Grand Nordic.

KIDS PROGRAM – (JAN & FEB)- Kids were signed up for all dates via Signup Genius but many didn't show up. Next year's dates are: Jan 10, 17, 24, 31 and Feb. 7,14, 21, 28. Perhaps to help with the no-show problem we will only let people sign up for one month at a time.

SCHOOL TEAM PROGRAMS – Dan J and Dan S. – They will need to replace some of the middle school fleet. The team needs 10 pair classic skis and 10 pair skate skis plus boots for these skis. The cost will probably be around \$3000-\$4000. Some of the money will come from our grant from Grand Foundations.

Dan J also asked if we can use some of the scholarship money for coaches training and resources. He asked for 3 subscriptions at \$13/month each (\$156.00 each) to year round training videos . NORDIC TEAM SOLUTIONS by Andy Newell.

Dan S and Greg F agreed that this would be worthwhile and worth the money spent. ALL AGREED to fund these subscriptions.

MERCHANDISE – Karen Cross ordered hats and headbands and they were a hit. All headbands sold so she will reorder. Diana will ask Karen to check with the supplier (Bora) if there is a discount for quantity and how many would she have to order to get a discount.

VOLUNTEER OPPORTUNITIES - Volunteers are needed for GES, FVE, Granby Rec, FVMRD. Many opportunities to help at these organizations. The Fraser Rec. District is well stocked with equipment and everyone is sharing as needed.

XC SKIER MAGAZINE – Had some problems with this event. Had to move from the Hub for the second day. (Diana is planning to meet with SMR for Hub scheduling); and because of miscommunication the skis were not shipped out in time. However, Diana hopes that they will come back in another year.

NEW BUSINESS – Diana Lynn Rau –

GRANTS – New grant of \$16,000 for promotion and marketing .
Grand Foundation grant of \$2500 for advertising free lessons due 5/1.
Tony H. said that sending invoices for sponsorships works.
Use of Webscorer for Community Free lessons and for R2R Trek.
Use Signup genius for kids free Fridays & volunteers for races/events.
AGAIN the 2024 SWAP and Expo will be on Saturday, October 19 at the HUB at SMR.
GOOGLE WORKSPACE – Terry R. and Lisa B. reported and demonstrated how to put on photos in Google Workspace. If anyone has problems or questions let her know.

SCHOLARSHIPS – Kathy J – Reported that we gave out 13 scholarships this season – total cost \$3201.38. (Our scholarship fund is \$5,000).
A comment that perhaps we could raise our scholarships because skis, boots, etc. are getting pricier. Christine L. made a motion (seconded by Greg F) to raise the scholarship from \$300 to \$400. A discussion followed and the motion was amended. NEW MOTION TO RAISE THE SCHOLARSHIP MONEY TO \$350 was made by Christine L and seconded by Kathy J. ALL VOTED AYE.

There being no further business to discuss the meeting adjourned at 8:45 p.m.

Christine Lee, Secretary

